

USP 173: History of Urban Planning and Design

Winter 2009

Instructor: Dr. Mirle Rabinowitz Bussell

E-mail: mbussell@ucsd.edu

Office Hours (SSB 340): Tuesdays 9:30 a.m. – 11:30 a.m.

Course Description

This course considers the historical evolution of the city and the built environment from antiquity to the present. We will consider the forces that influence the form and content of the city and explore the wide variety of city designs and built forms that have evolved throughout history. By focusing on both Western and non-Western planning traditions, we will identify attributes of both successful and unsuccessful urban planning, design, and architecture.

Through historical analysis it is possible to understand the city as a larger system in a dynamic relationship with the forces which shape it and which it, in turn, shapes. We will learn that the city is more than its physical attributes. Towards this end we will consider the relationship between the physical design of the city and larger social, environmental, cultural, economic, technological, and political systems. We will identify the determinants that contribute to both the growth and decline of cities. We will also consider the role of the city as a force of culture and civilization. Fundamental urban design and architectural principles will also be utilized to frame our analysis.

The course explores both mainstream as well as alternative histories of urban planning and design. As such, the course investigates the ways in which race, gender, religion, and socioeconomic status impact people's experiences in the city and the subsequent influence of these experiences on the built form.

Format

The class consists of lectures, films, and multi-media presentations. The topic of the course is strongly visual in nature. As such, I will incorporate a considerable amount of images using PowerPoint presentations and films to help present the material. This should lend itself to class discussion. Weekly study guides will be posted to the class website. In addition, all images presented in class will also be posted to the class website.

Course Website

The course website is an important tool for facilitating communication between me and students enrolled in the course. The website is hosted by WebCT. All students enrolled in the course will have access to the website. Please check the website frequently for important course updates. The course syllabus, weekly study guides, exam review guides, assignment information, PowerPoint slides, announcements, and other pertinent information will be posted on the website.

Course Texts and Readings

Required Texts:

Kostof, S. (1995). (2nd ed.). *A History of Architecture: Settings and Rituals*. New York: Oxford University Press.

LeGates, R.T. and F. Stout (Eds.). (2007). (4th ed.). *The City Reader*. London and New York: Routledge.

A course reader will be available from University Readers by the end of the first week of the quarter. Readers must be purchased online at the following website: <http://www.universityreaders.com/students>.

Recommended Texts:

Morris, A.E.J. (1994). (3rd ed.). *History of Urban Form: Before the Industrial Revolution*. New York: Wiley.

Mumford, L. (1961). *The City in History*. San Diego: Harcourt.

Recommended Style and Reference Guides:

Hacker, D. (2003). (5th ed.). *A Writer's Reference*. Boston: Bedford/St. Martin's.

Lipson, C. (2006). *Cite Right*. Chicago and London: The University of Chicago Press.

Strunk, W., Jr. and E.B. White. (1999). (4th ed.). *The Elements of Style*. New York: Macmillan Publishing Co., Inc.

Turabian, K. L. (2007). (7th ed.). *A Manual for Writers of Term Papers, Theses, and Dissertations*. Chicago and London: The University of Chicago Press.

Course Requirements and Grading

Students enrolled in the class are expected to do all of the readings. Class participation is encouraged. By completing the required readings prior to the lectures, you will likely come to class with more questions. Late assignments will be marked down five points for each day they are late up to a maximum deduction of 20 points per assignment. Plagiarism is against university policy and will be dealt with severely. Please read the statement on plagiarism on page 3 of this syllabus.

All assignments must adhere to the following requirements:

- Assignments must be typewritten in 12 point font;
- Assignments must be double-spaced and paginated;
- Assignments must contain proper grammar, syntax, and spelling;
- References should be cited using the style guidelines set forth in the *Chicago Manual of Style*, 15th edition. A guide is available at: <http://library.osu.edu/sites/guides/chicagogd.php>, and a sample bibliography is posted on the course website;
- Illustrations and images must be numbered (Figure 1, Figure 2, etc.) and sources must be listed;
- All assignments must be submitted in two formats: a printed hard copy and an electronic file. **Both copies must be submitted by the due date.** Electronic copies of the assignments must be e-mailed to me at mbussell@ucsd.edu. **Important:** When you submit your assignment in class on the due date you must also sign your name on the class roster at the front of the class to accurately indicate that the assignment was submitted in class and on time.

The course grade will be based on the following assignments:

1. In-Class Weekly Quizzes 30 points maximum
(7 total, 5 points each, the lowest score will be dropped)
2. Midterm Exam 50 points maximum
February 3
3. Research Paper and Presentation Board 85 points maximum
Due March 5 and March 12
4. Final Comprehensive Exam 90 points maximum
Thursday, March 19, 8:00 a.m. – 11:00 a.m.

Final course grades will be calculated based on a curve.

University Policy on Integrity of Research

The University of California “Policy on Integrity in Research” aims to encourage and maintain the highest ethical standards in research. The policy reaffirms the University’s commitment to integrity in research: “Integrity in research includes not just the avoidance of wrongdoing, but also the rigor, carefulness, and accountability that are hallmarks of good scholarship. All persons engaged in research at the University are responsible for adhering to the highest standards of intellectual honesty and integrity in research.” Please uphold these standards. Be especially careful not to plagiarize. Plagiarism is defined in the Merriam-Webster's dictionary as follows: “to steal and pass off (the ideas or words of another) as one’s own: use (another’s production) without crediting the source; intransitive senses: to commit literary theft: present as new and original an idea or product derived from an existing source.” Please note the university policy stipulates “No student shall submit substantially the same material in more than one course without prior authorization.”

Plagiarism occurs if you use someone else’s ideas and/or language without crediting them. When in doubt, cite your source. It is also against university policy to submit the same paper for credit in more than one course.

UCSD Employs “The Web” to detect plagiarism to protect the integrity of academic work. UCSD’s Policy on Integrity of Research is available at: <http://www-senate.ucsd.edu/manual/appendices/app2.htm>.

How Not to Plagiarize

Following are some sites that discuss the wrongdoing of plagiarism and tell you how to avoid it. The first link includes guidelines on how to appropriately cite sources:

<http://www.dartmouth.edu/~sources/about/what.html>

<http://webster.comnet.edu/mla/plagarism.shtml>

<http://www.indiana.edu/~istd/>

The Urban Studies and Planning Major at UCSD

UCSD offers both a major and minor degree in Urban Studies and Planning. The Urban Studies and Planning Program is an interdisciplinary social science undergraduate major that provides students with a variety of approaches and tools to understand the development, character, and culture of cities and communities. If you are interested in learning more about the major, visit the program’s website at: www.usp.ucsd.edu.

COURSE OUTLINE

Readings with an “*” next to them are in the course reader.

Week 1: *Introduction to the History of Urban Planning and Design: Early Settlements & Cities*
(January 6 & 8) Required Readings

Child, V. Gordon in *The City Reader* (pp. 27-34).
Davis, K. in *The City Reader* (pp. 17-26).
Kostof, S. *A History of Architecture*, Chapters 1-3.
Mumford, L. in *The City Reader* (pp. 85-89).
Wirth, L. in *The City Reader* (pp. 90-91).
Recommended Readings
Morris, A.E.J. *History of Urban Form*, Chapter 1.

Week 2: *Ancient Cities (Egypt, Greece & Others)*
(January 13 & 15) Required Readings

Kitto, H.D.F. in *The City Reader* (pp. 35-40).
Kostof, S. *A History of Architecture*, Chapters 4-8.
*Wycherly, R.E. *How the Greeks Built Cities*, Chapters 2 & 4.
Recommended Readings
Morris, A.E.J. *History of Urban Form*, Chapter 2.
Mumford, L. *The City in History*, Chapter 1.

Week 3: *Ancient Cities (Rome & Mesoamerica)*
(January 20 & 22) Required Readings

*Blake, G.H., and R.I. Lawless. *The Changing Middle Eastern City*, Chapter 1.
Kostof, S. *A History of Architecture*, Chapters 9-11.
The City Reader (pp. 47-49).
Recommended Readings
Morris, A.E.J. *History of Urban Form*, Chapters 3 & 11.

Week 4: *Medieval Town Planning and Design*
(January 27 & 29) Required Readings

Kostof, S. *A History of Architecture*, Chapters 12-15.
*Morris, A.E.G. *History of Urban Form*, Chapter 4.
The City Reader (pp. 41-46).
Recommended Readings:
Mumford, L. *The City in History*, Chapters 9-11.
Assignment: Research paper proposal due January 29

Week 5: *Renaissance & Baroque City Form and Design*
(February 3 & 5) Required Readings

Kostof, S. *A History of Architecture*, Chapters 16-19, 21.
Recommended Readings
Morris, A.E.J. *History of Urban Form*, Chapters 5-9.
Midterm Exam on February 3
Guest Speaker (February 5): UCSD USP Librarian

Week 6: 19th Century City Form and Design

(February 10 & 12)

Required Readings

Kostof, S. *A History of Architecture*, Chapters 22-23

Olmsted, F.O. in *The City Reader* (pp. 307-313)

Sitte, C. in *The City Reader* (pp.427-437)

*Sitte, C. *City Planning According to Artistic Principles*, Chapter 8.

Assignment: Research paper bibliography due February 10

Week 7: Industrialization & the City, Utopian Responses

(February 17 & 19)

Required Readings

Addams, J. in *The City Reader* (pp.221-224).

Engels, F. in *The City Reader* (pp. 50-58).

*Holston, J. *The Modernist City: An Anthropological Critique of Brasilia*, Chapter 3.

Howard, E. in *The City Reader* (pp. 314-321).

Stout, F. in *The City Reader* (pp. 141-144 and following illustrations).

Wright, F.L. in *The City Reader* (pp.331-336).

Recommended Readings

Mumford, L. *The City in History*, Chapters 15-16

Assignment: Research paper final research statement due February 17

Week 8: 20th Century Cities

(February 24 & 26)

Required Readings

Kostof, S. *A History of Architecture*, Chapters 26-28.

Le Corbusier in *The City Reader* (pp.322-330).

Sassen, S. in *The City Reader* (pp.197-205).

*Talen, E. Design That Enables Diversity: The Complications of a Planning Ideal,
Journal of Planning Literature.

World Commission on Environment and Development in *The City Reader* (pp.337-341).

Assignment: Research paper drafts and peer edits due February 26

Week 9: 20th Century Planning Traditions in the U.S.

(March 3 & 5)

Required Readings

Davis, M. in *The City Reader* (pp. 178-183)

Fishman, R. in *The City Reader* (pp. 69-77)

Jackson, J. in *The City Reader* (pp. 184-191).

Jackson, K. in *The City Reader* (pp. 59-68)

Jacobs, A., and D. Appleyard in *The City Reader* (pp.456-466).

Kostof, S. *A History of Architecture*, Chapter 29.

Lynch, K. in *The City Reader* (pp.438-447).

Soja, E. in *The City Reader* (pp. 166-177)

White, W.H. in *The City Reader* (pp. 448-455)

Recommended Readings

Morris, A.E.J. *History of Urban Form*, Chapter 10.

Assignment: Research paper due March 5

**Week 10:
(March 10 & 12)**

World Cities at the Dawn of the New Millennium

Required Readings

*Loukaitou-Sideris, S. Cracks in the City: Addressing the Constraints and Potentials of Urban Design, *Journal of Urban Design*.

*Sandercock, L. Towards a Planning Imagination for the 21st Century. *Journal of the American Planning Association*.

The City Reader, Part 8 (pp. 469-522).

Recommended Readings

Mumford, L. *The City in History*, Chapters 17-18.

Assignment: Research Paper Presentation Board due March 12

Final Exam:* **Thursday, March 19, 8:00 a.m. – 11:00 a.m.*

COURSE ASSIGNMENTS

All assignments must be typewritten, double-spaced, and paginated. They must contain proper grammar, syntax, and spelling. References must be cited using the style guidelines set forth in the *Chicago Manual of Style*, 15th edition. A useful guide to using the Chicago style is available at: <http://library.osu.edu/sites/guides/chicagofd.php>. All illustrations must be labeled (Figure 1, Figure 2, etc.), and the sources must be included. A sample style sheet is posted on the course website.

Assignments will be evaluated on the following criteria:

- 1) *Presentation*: grammar, syntax, spelling, composition;
- 2) *Form*: structure, format, citation of sources;
- 3) *Content*: quality of research, incorporation of primary and secondary sources, depth of analysis, coverage of the topic, clarity of the analysis;
- 4) *Relevance*: applicability and relevance to course topic;
- 5) *Timeliness*: late papers will be penalized by a loss of points.

Purdue University has a useful website for grammar and English language usage:

<http://owl.english.purdue.edu/handouts/grammar/>.

Quizzes

Weekly quizzes will be administered. Each quiz will be worth a maximum of five points. The quizzes will be closed book, but I will allow you to work in small groups of no more than four students per group. Each member of the group will receive the same score. The groups will not be assigned, and you may work in a different (or same) group for each quiz. The quizzes will be held on Thursdays with the exception of Weeks 1, 5, and 10 when we will not have a quiz. I will drop your lowest quiz score.

Research Paper & Presentation Board (Due March 5 and March 12)

The research paper is the primary written assignment for the course. You must write a 10-12 page research paper on a topic of interest to you related to the history of urban design, architecture, and/or planning. Given the breadth and depth of this topic, you have a considerable amount of discretion in selecting a paper topic. I have also listed some suggested topics below. This assignment is more than just a report. The paper must be a critical analysis of a specific, clearly defined topic. The paper must contain the following (the suggested section lengths should be used as guidelines):

1. The paper should contain the following organizational components: 1) an introductory section with a clear statement of the research question; 2) a literature review/background section; 3) an analysis of the research findings; 4) a conclusion; and 5) a bibliography.
 - a. The introduction must state the nature and purpose of your paper. The introduction must contain a clearly defined research statement presented in a declarative format (please do not write an actual question). (1 page);
 - b. The literature review/background section provides the context for your paper. This is where you provide important historical context and/or identify and summarize the key pieces of scholarship on your research topic. (1 -3 pages);
 - c. The analysis of research findings is the focal point of the paper. This is the part of the paper that contains a detailed analysis of the issue you are researching. In this section you must incorporate material from primary and secondary sources and use this as the basis of your analysis. (4-6 pages);
 - d. The conclusion should contain a reiteration of your key research focus along with your findings. The conclusion allows you to present your own analysis and findings. This is the one section of the paper where you don't need to incorporate secondary sources. (1-2 pages).
2. You are required to incorporate sources from books, academic journals, and primary sources. We will discuss the different types of sources in class. A paper of this length should contain at least 8 – 10 sources. **Please note: At least three sources must be from academic, peer-reviewed, journals and one source must be from primary source material.** Limit your use of websites that are not academic in nature. Do not use Wikipedia and web-based encyclopedias. All sources should be properly cited using the format found in the *Chicago Manual of Style*, 15th edition. A useful guide is available at: <http://library.osu.edu/sites/guides/chicagogd.php>. Plagiarism is against university policy and will be dealt with severely.
3. You are strongly encouraged to include visual materials in your paper including photographs, maps, and illustrations. Please make sure to label them with a figure number and title (e.g. Figure 2: Ebenezer Howard's Plan for Letchworth), and include the source.
4. **The paper is worth a maximum of 65 points.**

Presentation Board

In addition to writing the paper, you are also required to prepare a presentation board illustrating your main findings. These do not need to be elaborate – clarity is more important. The boards are meant to be used as a way to visually convey and share your key findings with the rest of the class. On the last day of class, March 12, we will have a research showcase. Every student will display his/her board so that the class can view all of the projects. We will discuss the format of the boards later in the quarter. Guidelines for the boards will also be posted on the class website later in the quarter. For those students who do not have experience with visual presentations, we will provide a basic template to help you organize your materials. **The presentation boards are worth a maximum of 10 points.**

Milestone Documents

In addition to the final products, students are required to submit several milestone documents throughout the quarter. **The following milestones are worth a maximum of 10 points:**

1. A brief, one – two page paper proposal, 2 points maximum (Due January 29)
2. A complete bibliography, 2 point maximum (Due February 10)
3. Your final research statement, 1 point maximum (Due February 17)
4. Peer editing, 5 points maximum (Due February 26)

In order to receive credit for the milestone documents, you must submit them on time. Late submissions will not be accepted. Only hard copies need to be submitted for the milestone documents.

Suggested Paper Topics

- 1) Analyze and critique the history of planning or urban design in a particular city. This can be any city of your choosing from any country and any time period. The paper must take a critical look at the city's planning and/or design history by focusing on a specific time period and perhaps even a specific event (e.g. rebuilding after a natural disaster, preparing a comprehensive new plan for the city; the influence of Baroque/Renaissance/Medieval planning and design traditions).
- 2) Prepare a comparative critique of two or three significant planning, urban design, or architectural events in the history of one city.
- 2) Compare and contrast a specific design feature in several cities such as plazas, religious buildings, streets, parks, housing, fortress/defense systems, or transportation systems. Or, look at the significance of a particular design/built form feature over time (e.g. the evolving nature of religious structures, the importance of public spaces such as parks, the need to fortify and protect a city).
- 3) Analyze and critique the significant contributions of an important historical figure in urban design and planning history. Examples include: Vitruvius, Le Corbusier, Camillo Sitte, Barron Haussmann, Leon Battista Alberti, Andrea Palladio, and Octavia Hill.
- 4) Explore and examine an element of personal identity and its impact on city form and design in historical context. Examples include: the role of race or gender in the industrial city, impact of class on city form; homosexuality and the city in historical perspective.
- 5) Sample topics include: 1) A History of Mass Transit in Los Angeles; 2) Comparisons of the City Beautiful Plans for Chicago and Washington, D.C.; 3) Walls and Enclosures in Urban History; 4) New Towns in Great Britain or Sweden; 5) The Plan for Central Park in New York City or Balboa Park in San Diego; 5) The Importance of Mosques in Islamic City Design.